

# OCTOBER 20TH

**EXTREME  
TRIVIA**



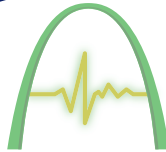
**ST. LOUIS**

**CELEBRITY  
NIGHT**

# 2017

**PROCEEDS BENEFIT  
GREATER ST. LOUIS HONOR FLIGHT  
NATIONAL BLUES MUSEUM  
SLCR PRESERVATION SOCIETY**

PRESENTED BY



**ST LOUIS CLASSIC ROCK**  
PRESERVATION SOCIETY



**RATE: \$350.00**

**INSIDE FRONT COVER**

**Full Page** (no bleed)

color

4.5 in wide x 7.5 in tall

This sample program serves as the media kit of the souvenir program for the Extreme St. Louis Celebrity Trivia Night held on October 20, 2017, at the Kirkwood Community Center in Kirkwood, Missouri, as well as the Extreme St. Louis Classic Rock Celebration Day held on October 21, 2017, at the Trainwreck Saloon at Westport Plaza in Maryland Heights, Missouri.

Both events are presented by the St. Louis Classic Rock Preservation Society.

In it you will find specifications for ad sizes, ad pricing, and artwork submission details.

Discounted ad rates for previous supporters available. For information about discounts or to purchase an ad, contact **[trivia@stlouisclassicrock.com](mailto:trivia@stlouisclassicrock.com)**.

**RATE: \$200.00**

**Full Page** (no bleed)

black and white

4.5 in x 7.5 in

# PROGRAM AD SPACE INFORMATION

The program page trim size is: 5.5 inches wide by 8.5 inches tall.

All ads must conform to the following specifications. No bleed is available for any ad.

Ad space for the program is available in the following formats:

		WIDTH (INCH)	HEIGHT (INCH)
<b>Full</b> (covers only; 3 available)	color	4.5	7.5
<b>Full</b>	b&w	4.5	7.5
<b>Half</b>	b&w	4.5	3.5
<b>Third</b> ( <i>business card</i> )	b&w	4.5	2.1667

All ads are black and white/gray scale except for the inside front cover, inside back cover, and back cover.

***RATE: \$100.00***

**Half Page** (no bleed)

black and white

4.5 in x 3.5 in

***RATE: \$100.00***

**Half Page** (no bleed)

black and white

4.5 in x 3.5 in

# ARTWORK SUBMISSION INFORMATION

All artwork should be submitted in one of the following formats:

**PDF** — high resolution. Please use *PDFX1/a:2001, High Quality Print, or Press Quality* settings when generating the PDF. Please be sure all fonts and images are embedded.

**JPG, PNG, or TIF** — high resolution with low or no compression. 300dpi at actual size is best. Please follow these pixel guidelines:

	WIDTH (PIXELS)	HEIGHT (PIXELS)
<b>Full</b>	1,350	2,250
<b>Half</b>	1,350	1,050
<b>Third</b> ( <i>business card</i> )	1,350	650

Because bleeds are not available on any ad, there is no need to include crop marks.

It is recommended to include a thin line around ads that are half page or smaller and which have light-colored or white backgrounds.

Except for cover ads, placement of ads within the program is by the discretion of the publisher.

**RATE: \$50.00**

**Third Page** (no bleed)

black and white

4.5 in x 2.1667 in

*slightly larger than a standard business card*

**RATE: \$50.00**

**Third Page** (no bleed)

black and white

4.5 in x 2.1667 in

*slightly larger than a standard business card*

**RATE: \$50.00**

**Third Page** (no bleed)

black and white

4.5 in x 2.1667 in

*slightly larger than a standard business card*



## TABLE AND PROGRAM AD COMBINATION RATE

If you or your business would like to purchase a table of 8 for \$200, you get a third-page program ad free, or \$50 off the price of a larger ad. ***Ad must be purchased by October 1st.***

## SPONSOR A VIP TABLE

Your business may sponsor a VIP table at the Trivia Night. VIP tables will be sold to participants for \$100 more than a regular table. Sponsoring a table includes providing the table with food/appetizers for eight people. Your business will be allowed to provide informational flyers/coupons for each of the other event tables (36-40). ***Sponsorship must be in place by October 1st.***

**RATE: \$50.00**

**Third Page** (no bleed)

black and white

4.5 in x 2.1667 in

*slightly larger than a standard business card*

**RATE: \$50.00**

**Third Page** (no bleed)

black and white

4.5 in x 2.1667 in

*slightly larger than a standard business card*

**RATE: \$50.00**

**Third Page** (no bleed)

black and white

4.5 in x 2.1667 in

*slightly larger than a standard business card*

**RATE: \$350.00**

**INSIDE BACK COVER**

**Full Page** (no bleed)

color

4.5 in wide x 7.5 in tall

**RATE: \$500.00**

**BACK COVER**

**Full Page** (no bleed)

color

4.5 in wide x 7.5 in tall